

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848149 **Date Entered** 08/14/12 Schedule Dates 10/09/12-10/15/12 **Last Modified** 08/27/12 Advertiser Obama for America (14538) **Entered By** Penne Marsh Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP No Headline # 06270718 Product Political - US President (1174)

Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$10,394.25 Phone/Fax (202) 338-6919 / **Net Total** CPE \$58,900.75 1537

Sales Tax

Date:

Comments:

National/Political Candidate - Agency Billing Type Weekly/Irregular OBAMA 10/9 Comments

**Account Types** 

Date:

Norfolk (WVEC) (WVEC) By Broadcast Month Spots Rate Oct. 2012 197 \$69,295.00 Grand Total: \$69,295.00 197

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	12:58P- 3:58P (ET)			2	2	2	2	i I		8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/24/12
2.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	10A- 10:58A (ET)			2	2	2	2	1		8	\$110.00	\$880.00	Norfolk (WVEC) (WVEC)		8/24/12
3.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	11:35P- 12:02A (ET)			2	2	2	2	l		8	\$130.00	\$1,040.00	Norfolk (WVEC) (WVEC)		8/24/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	10:58A- 12P (ET)			2	2	2	2			8	\$200.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
5.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	12:02A- 1:06A (ET)			2	2	2	2	 		8	\$25.00	\$200.00	Norfolk (WVEC) (WVEC)		8/24/12
6.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	12P- 12:57P (ET)			2	¦ 2	2	¦ 2	l I		8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/24/12
7.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	3:58P- 4:58P (ET)			2	2	2	2			8	\$150.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/24/12
8.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	4:30A- 4:59A (ET)	5		X	X	X	X			5	\$20.00	\$100.00	Norfolk (WVEC) (WVEC)		8/24/12
9.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	4:58P- 5:29P (ET)	5		X	X	X	X			5	\$300.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/24/12
10.0	Normal Line / SPOT	10/09/12-10/12/12	6	:30	5A- 5:58A (ET)			2	2	2	2	l		8	\$140.00	\$1,120.00	Norfolk (WVEC) (WVEC)		8/14/12
11.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	5:29P- 5:58P (ET)	5		X	X	X	¦ X	l l		5	\$300.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/24/12
12.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	6P- 6:30P (ET)	5		X	X	X	X	 		5	\$375.00	\$1,875.00	Norfolk (WVEC) (WVEC)		8/24/12
13.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	5:58A- 7A (ET)			2	¦ 2	2	2	i i		8	\$340.00	\$2,720.00	Norfolk (WVEC) (WVEC)		8/24/12
14.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	6:58P- 7:28P (ET)	5		X	X	X	X	1		5	\$480.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12

**CONFIRMATION CONTRACT** 

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

## Contract # 848149 Schedule Dates Advertiser

Product

Brand

Salesperson

Date:

10/09/12-10/15/12 Obama for America (14538) Agency/T-Code

Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 / CPE 1537

**Account Types** National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 10/9

Norfolk (WVEC) (WVEC) 08/14/12 By Broadcast Month

08/27/12 Penne Marsh

No 06270718

Normal

15.00

\$10,394.25

\$58,900.75

**Date Entered** 

**Last Modified** 

**Entered By** 

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Date:

Comments:

Demo

Oct. 2012 Grand Total:

Rate \$69,295.00

**Spots** 197 197 \$69,295.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / SPOT	10/09/12-10/12/12	6		7A- 9A (ET)	11		Х	Х		х			11	\$340.00	\$3,740.00	Norfolk (WVEC) (WVEC)		8/24/12
16.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	7:28P- 7:57P (ET)	5		Х	Х	Х	х			5	\$500.00	\$2,500.00	Norfolk (WVEC) (WVEC)		8/24/12
17.1	Normal Line / SPOT	10/09/12-10/12/12	6	:30	9A- 10A (ET)			2	2	2	2			8	\$120.00	\$960.00	Norfolk (WVEC) (WVEC)		8/24/12
18.0	Normal Line / SPOT	10/12/12-10/12/12	6	:30	10P- 11P (ET)						2			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
19.1	Normal Line / SPOT	10/12/12-10/12/12	6	:30	7:58P- 9P (ET)						2			2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		8/24/12
20.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	10P- 11P (ET)		2							2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/24/12
21.0	Normal Line / SPOT	10/15/12-10/15/12	6	:30	7:58P- 10P (ET)		3							3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/14/12
22.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	6	:30	12P- 7P (ET)							4		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
23.1	Normal Line / SPOT	10/13/12-10/13/12	6	:30	6P- 6:30P (ET)							1		1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)		8/24/12
24.0	Normal Line / SPOT	10/13/12-10/13/12	6	:30	5:58A- 8A (ET)							2		2	\$100.00	\$200.00	Norfolk (WVEC) (WVEC)		8/14/12
25.1	Normal Line / SPOT	10/13/12-10/13/12	6	:30	6:58P- 7:57P (ET)							2		2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		8/24/12
26.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	6	:30	7:58P- 11:30P (ET)							4			\$600.00		Norfolk (WVEC) (WVEC)		8/14/12
27.1	Normal Line / SPOT	10/13/12-10/13/12	6	:30	8A- 9A (ET)							2		2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		8/24/12
28.1	Normal Line / SPOT	10/14/12-10/14/12	6	:30	9:58A- 11A (ET)								2	2	\$90.00	\$180.00	Norfolk (WVEC) (WVEC)		8/24/12
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Accepted-Agency/Advertiser:



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

## Contract # Schedule Dates 848149 10/09/12-10/15/12 Date Entered Last Modified Advertiser Obama for America (14538) Entered By Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP

Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/10539895	CO-OP	No
Product	Political - US President (1174)	Headline #	06270718
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	NAGELBERG,DAN	Commission %	15.00
Phone/Fax	(202) 338-6919 /	Commission	\$10,394.25
CPE	1537	Net Total	\$58,900.75

08/14/12

08/27/12

Penne Marsh

	1007		
Account Types	National/Political Candidate - Agency	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	OBAMA 10/9		

Norfolk (WVEC) (W	/VEC)	
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2012	197	\$69,295.00
Grand Total:	197	\$69,295.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
29.1	Normal Line / SPOT	10/14/12-10/14/12	6	:30	6P- 6:30P (ET)							1	1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)		8/24/12
30.0	Normal Line / SPOT	10/14/12-10/14/12	6	:30	5:58A- 8A (ET)							2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12
31.1	Normal Line / SPOT	10/14/12-10/14/12	6	:30	6:58P- 7:57P (ET)							2	2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/24/12
32.1	Normal Line / SPOT	10/14/12-10/14/12	6	:30	8A- 9A (ET)							2	2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		8/24/12
33.1	Normal Line / SPOT	10/14/12-10/14/12	6	:30	7:58P- 9P (ET)							2	2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		8/24/12
34.1	Normal Line / SPOT	10/14/12-10/14/12	6	:30	9P- 10P (ET)							2	2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/24/12
35.0	Normal Line / SPOT	10/14/12-10/14/12	6	:30	9:30A- 10A (ET)							1	1	\$50.00	\$50.00	Norfolk (WVEC) (WVEC)		8/14/12
36.1	Normal Line / SPOT	10/11/12-10/11/12	6	:30	10P- 11P (ET)					2			2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	ADU.	8/27/12
37.1	Normal Line / SPOT	10/11/12-10/11/12	6	:30	7:58P- 9P (ET)					2			2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/24/12
38.1	Normal Line / SPOT	10/11/12-10/11/12	6	:30	9P- 10P (ET)					2			2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/24/12
39.0	Normal Line / SPOT	10/09/12-10/14/12	6	:30	11P- 11:35P (ET)	7		Х	Х	Х	х	х	7	\$300.00	\$2,100.00	Norfolk (WVEC) (WVEC)		8/14/12
40.1	Normal Line / SPOT	10/09/12-10/09/12	6	:30	10P- 11P (ET)			2					2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		8/24/12
41.1	Normal Line / SPOT	10/09/12-10/09/12	6	:30	7:58P- 9P (ET)			2					2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/24/12
42.1	Normal Line / SPOT	10/09/12-10/09/12	6	:30	9P- 10P (ET)			2					2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/24/12
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		CONFIRMATION CONTRAC	T	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WVEC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007 Contract # 848149

Schedule Dates 10/09/12-10/15/12

Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (170

Product Political - US President (1174)

Weekly/Irregular

Accepted-Station:

OBAMA 10/9

National/Political Candidate - Agency

Brand

Salesperson

Sales Office

**Buyer Name** 

**Account Types** 

Date:

Billing Type

Comments

Phone/Fax

CPE

Penne Marsh **Entered By** Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP No 06270718 Headline # Demo DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Blair, Cheryl (2205) Package Deal TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN Commission \$10,394.25 (202) 338-6919 / **Net Total** \$58,900.75 1537

**Date Entered** 

**Last Modified** 

Sales Tax

Date:

Comments:

08/14/12

08/27/12

 Norfolk (WVEC) (WVEC)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 197
 \$69,295.00

 Grand Total:
 197
 \$69,295.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
43.1	Normal Line / SPOT	10/10/12-10/10/12	6	:30	10P- 11P (ET)				2				2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		8/24/12
44.1	Normal Line / SPOT	10/10/12-10/10/12	6	:30	7:58P- 9P (ET)				2				2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/24/12
45.1	Normal Line / SPOT	10/10/12-10/10/12	6	:30	9P- 10P (ET)				2				2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		8/24/12
46.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	12:58P- 3:58P (ET)		3						3	\$140.00	\$420.00	Norfolk (WVEC) (WVEC)		8/24/12
47.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	11:35P- 12:02A (ET)		2						2	\$130.00	\$260.00	Norfolk (WVEC) (WVEC)		8/24/12
48.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	12:02A- 1:06A (ET)		2						2	\$25.00	\$50.00	Norfolk (WVEC) (WVEC)		8/24/12
49.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	3:58P- 4:58P (ET)		2						2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)		8/24/12
50.0	Normal Line / SPOT	10/15/12-10/15/12	6	:30	5A- 5:58A (ET)		2						2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
51.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	5:58A- 7A (ET)		2						2	\$340.00	\$680.00	Norfolk (WVEC) (WVEC)		8/24/12
52.1	Normal Line / SPOT	10/15/12-10/15/12	6	:30	7A- 9A (ET)		4						4	\$340.00	\$1,360.00	Norfolk (WVEC) (WVEC)		8/24/12
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Accepted-Agency/Advertiser: